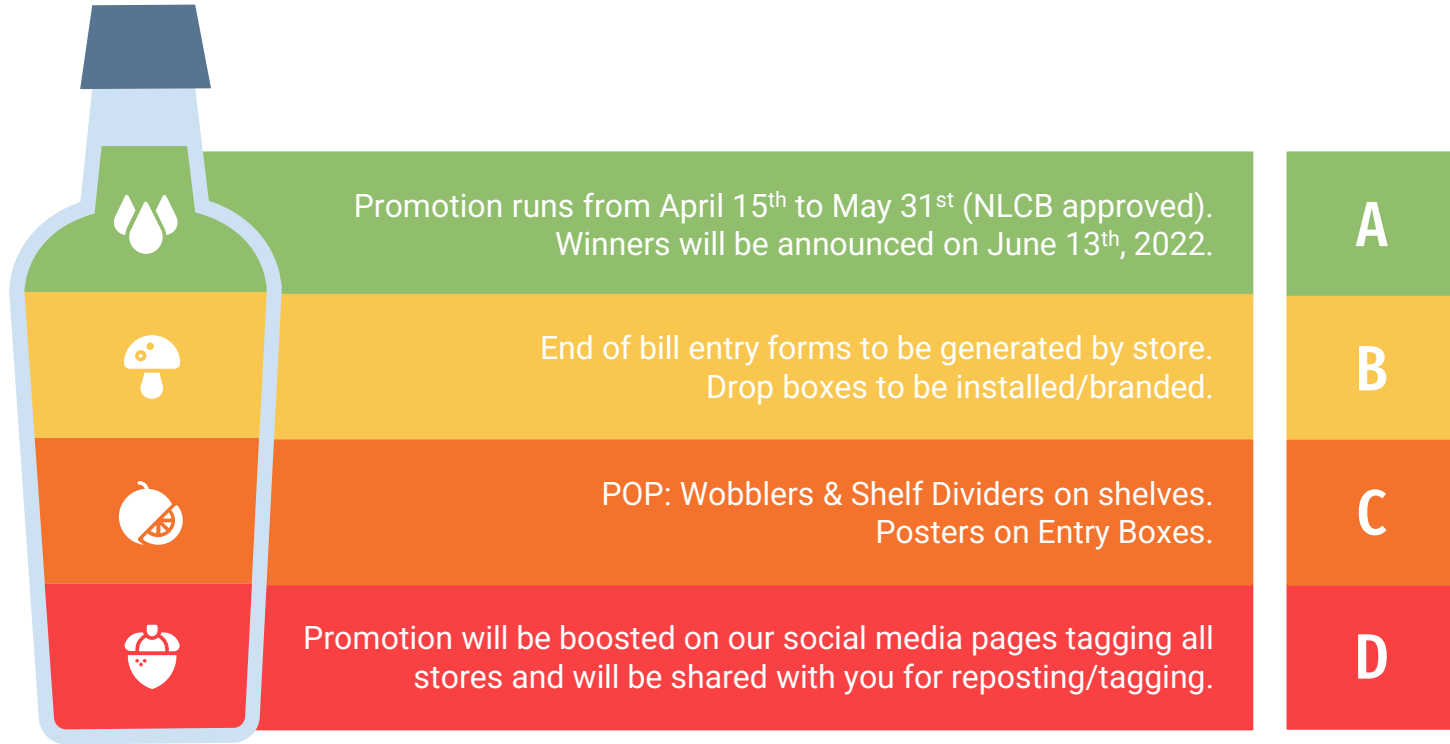


# Absolut Sip Of Sun Promotion



# Prizes

## Grand Prize

Weekend trip for two to a caribbean destination.



## Second Prize

2 Smart TVs



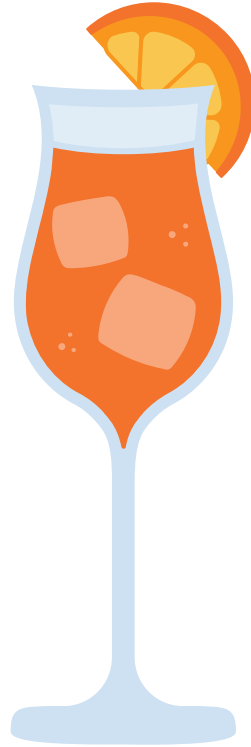
## Third Prize

3 months worth of Absolut for 3 winners

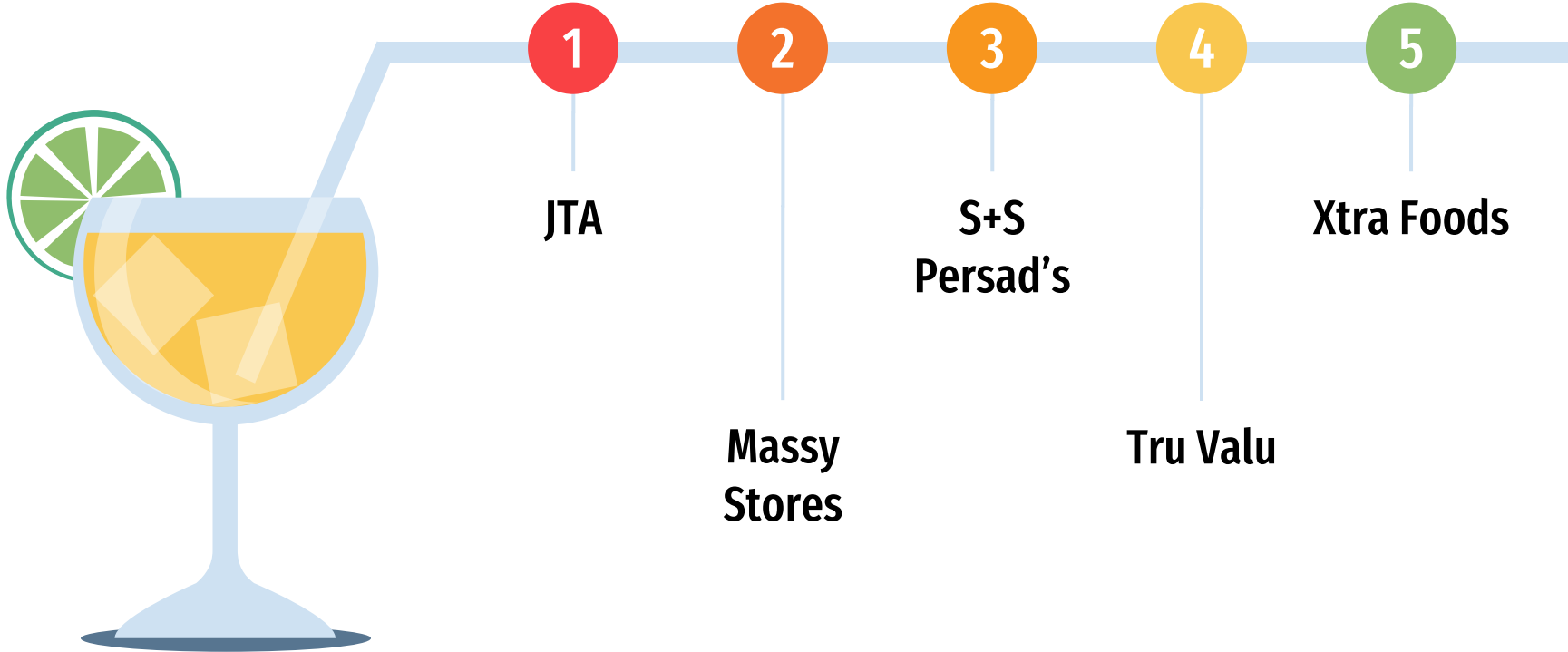


## Forth Prize

10 gas cards valued at \$200



# Participating Stores



# Key Visuals- Wobbler & Poster



A promotional wobbler for Absolut Vodka. The central graphic features a bottle of Absolut Vodka on the left, a pair of pink sunglasses in the center, and a red gas nozzle on the right. The sunglasses reflect a tropical beach scene with a woman in a white tank top and blue shorts. The background is a vibrant blue sky with palm trees, seagulls, and a red and yellow beach umbrella. The text "ABSOLUT. SIP OF Sun" is prominently displayed at the top. Below the sunglasses is a red button with the text "Enter Now".

**ABSOLUT.**  
**SIP OF**  
*Sun*

**Enter Now**

PLEASE SIP RESPONSIBLY

For a chance to win Caribbean Getaways,  
Smart Tv's, Gas Cards and FREE Absolut



A promotional poster for Absolut Vodka. The central graphic features a bottle of Absolut Vodka on the left, a pair of pink sunglasses in the center, and a red gas nozzle on the right. The sunglasses reflect a tropical beach scene with a woman in a white tank top and blue shorts. The background is a vibrant blue sky with palm trees, seagulls, and a red and yellow beach umbrella. The text "ABSOLUT. SIP OF Sun" is prominently displayed at the top. Below the sunglasses is a red button with the text "Enter Now".

**ABSOLUT.**  
**SIP OF**  
*Sun*

**Enter Now**

Purchase any absolut 750 ml or 1 litre  
and enter at any participating store with  
proof of purchase and contact info

## PRIZES

Caribbean Getaway  
Smart TV's  
Gas Cards  
**FREE Absolut Vodka**

This promotion is NLCB approved

PLEASE SIP RESPONSIBLY



# Qualifying Products



44850060  
44850061



44850062



44850182



44850065



44850065



44850181



44850190



44859158



44850179

# Qualifying Products

ITEM CODE	PRODUCT DESCRIPTION	UPC	Size
44850060	ABSOLUT VODKA NRC	7 312040 017010	750ml
44850061	ABSOLUT VODKA NRC	7 312040 017034	1L
44850062	ABSOLUT CITRON	7 312040 090754	750ml
44850065	ABSOLUT MANDRIN	7 312040 050758	750ml
44850069	ABSOLUT MANGO	7 312040 180752	750ml
44850179	ABSOLUT VANILIA	8 35229 00630 0	750ml
44850181	ABSOLUT RASPBERRI	7 312040 040759	750ml
44850182	ABSOLUT APEACH	7 312040 070756	750ml
44850190	ABSOLUT PEARS	8 35229 00133 6	750ml
44858003	ABSOLUT GRAPEFRUIT	8 35229 01043 7	750ml
44859158	ABSOLUT LIME	7 312040 551675	750ml